



# Design Thinking for Enabling Organizations to be AI First

An Executive Level Program

July 2026

# DESIGN THINKING FOR ENABLING ORGANIZATIONS TO BE AI FIRST

## An Executive Level Program



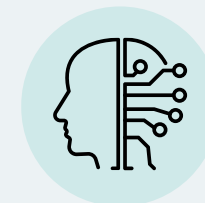
### 1 Day inperson Workshop

Intensive ,  
Collaborative,  
Handson and  
Outcome Focused



### Expert Sessions

Sessions from  
experts in Design  
Thinking and AI



### Agentic AI + Problem Solving

Tools for  
prototyping and  
Testing



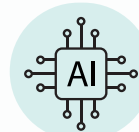
### Streams for Change

Walkthru of  
workstreams in AI  
Enablement



### Understand Expectations

Understand stakeholders  
needs, pains and gains for  
enabling an Organization to  
be AI Ready



### Define multiple paths

Define and Refine multiple  
plausible paths that can  
lead to Business outcomes



### Disruptive and Future Ready Ideation

Ideate and plan for the next 3  
to 5 years rather than  
addressing the immediate  
problem in hand. Future proof  
the organization



### Walk the Talk

Pilot and Test a sample  
outcome based process.  
Replicate the model across  
organization



### Define Actionable Blueprint for an AI ready organization

A set of next steps to start with and  
continue the journey to make the  
organization AI First



### Click here for more details about the program

[www.verseportconsulting.com](http://www.verseportconsulting.com)

### CONTACT US

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# Training Objective

At the end of this program executives will be

- Identify workstreams or paths to enable an AI First Organization
- Formulating the various steps in the implementation plan
- Identify possible ideas to implement the AI First Strategy
- How to start the AI implementation Plan



# Audience for this program

This program is for executives

- Plan to design and implement an AI First Strategy
- CFOs or Finance leaders
- CIOs and CTOs or Technical Leaders
- Business Leaders to identify the right type of approach
- Risk and Security
- QA and Governance Heads
- Delivery Heads or Account Heads
- Consultants who want to define AI strategy for their end clients

**Be the Change you wanted to see**



# Disruption happening in the industry

AI Agents are transforming the way business is being run

## Effort is getting compressed

AI Agents are executing majority of the tasks  
AI is reducing the premium on traditional BPO and IT tasks.  
Opex and Capex are reduced to a drastic extent

## Expectations are moving up the value chain

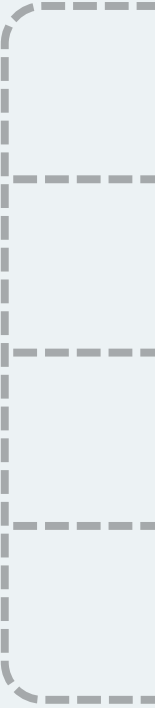
Moving from tasks to Outcome  
Pricing models move from headcount to tokens

## Differentiation is changing

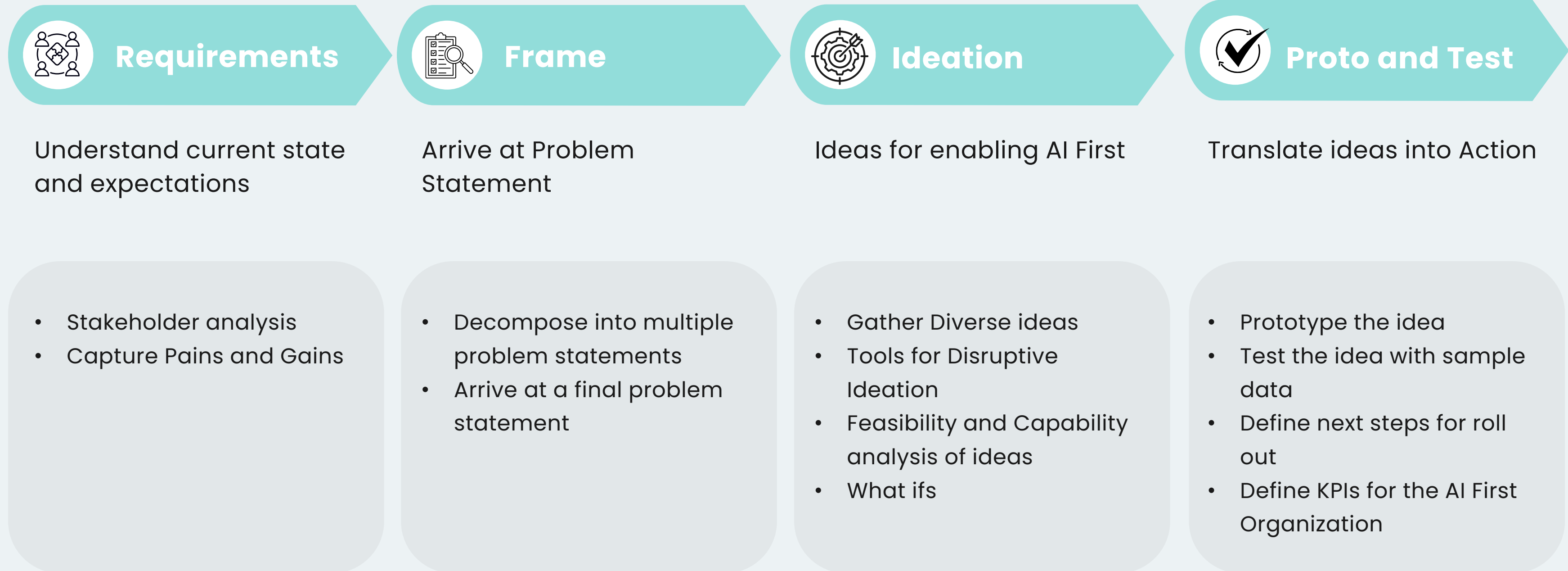
The premium is shifting from pure technical execution to business outcome.

**The next gen enterprises are focused on Outcome and Results, rather than the process**

# What this program will cover

- 
- 01** Requirements - Pains and Gains for an AI First Organization
  - 02** Frame - Define the Problem Statement
  - 03** Ideate - Disruptive ideas to make your organization a differentiated AI Organization
  - 04** Prototype a sample implementation
  - 05** Test your hypothesis , actual implementation

# A structured transformation approach



## Speakers – Karthik S



Karthik is a specialist in Workforce Transformation. Enabling workforce in organizations to be future ready, adaptable and ready to take up new challenges. Curating and handling workforce transformation programs for GenAI, Business Transformation, Design Thinking and Workforce Innovation. Talent Development Specialist with focus on AI, delivery, Simulations, Gamifications, Immersive and Experiential learning. 37 years of Global customer experience working for many multinationals donning several roles as Head of Talent Development Content at TCS, Client Partner, Delivery Director. Guest speaker in domestic and international conferences.

<https://www.linkedin.com/in/karthik-s-485b467/>

# Quotes from Participants who attended this program

- For anyone or any organization exploring AI-First strategy, this is worth the time. I say that as someone who builds AI applications for a living — and still walked out with something I would have taken days or weeks to put together on my own.
- Most Design Thinking workshops I've sat through (and run) begin and end with the user. Empathize, define, ideate, prototype, test. Beautiful framework. But this session quietly reframed the lens. The starting question wasn't **What does the user feel?** — it was **What business outcome are we chasing, and where can AI compress the distance to it?**
- The workshop was well-organized and informative. The sessions were engaging, and the content was presented in a clear and practical manner. The trainers demonstrated good subject knowledge and encouraged participant interaction throughout the program.
- Very good. The trainer is friendly , down to earth , assisted all the participants guiding them technically . Very apt and practical, which makes it easy to understand and you see what you build.
- The workshop provided valuable insights and useful takeaways that can be applied in real-world scenarios. Overall, it was a productive learning experience, and I appreciate the effort put into conducting it successfully
- [https://www.linkedin.com/posts/sundarspeaks\\_designthinking-artificialintelligence-aifirst-share-7477296521277820928-DZU8/?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAAFqlyUB1Y4KhW3smCw09BmxisBzfyT3hC4](https://www.linkedin.com/posts/sundarspeaks_designthinking-artificialintelligence-aifirst-share-7477296521277820928-DZU8/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAFqlyUB1Y4KhW3smCw09BmxisBzfyT3hC4)
- [https://www.linkedin.com/posts/karthik-s-485b467\\_verseportconsulting-aistrategy-designthinking-activity-7475805193796808704jc7m?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAAFqlyUB1Y4KhW3smCw09BmxisBzfyT3hC4](https://www.linkedin.com/posts/karthik-s-485b467_verseportconsulting-aistrategy-designthinking-activity-7475805193796808704jc7m?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAFqlyUB1Y4KhW3smCw09BmxisBzfyT3hC4)

# Inperson Workshop Plan

| Sno | Session Coverage                                                                | Duration       |
|-----|---------------------------------------------------------------------------------|----------------|
| 1   | Introduction                                                                    | 9.30 – 9.45AM  |
| 2   | Requirements: Pains and Gains from a CXO perspective<br>Frame Problem Statement | 9.45 – 11.30   |
| 3   | Break                                                                           | 10.30 – 10.50  |
| 4   | Disruptive Ideation and Exercise to get disruptive ideas                        | 11.30 – 12.30  |
| 5   | Lunch                                                                           | 12.30 – 1.30PM |
| 6   | High Fidelity Prototype Ideas with Examples                                     | 1.30 – 2.30    |
| 7   | Test with examples and AI tools                                                 | 2.30 – 3.30    |
| 8   | Break                                                                           | 3.30 – 3.50    |
| 9   | Exercise - Real Life AI Pilot handson                                           | 3.50 – 4.30    |
| 10  | Conclusion and Wrap Up                                                          | 4.30 – 4.45    |

VersePort enables industry ready transformation through an integrated capability uplift approach designed for execution, adoption, and measurable progress.

### **Let's connect?**

Set up time for a detailed walkthrough of the Design Thinking journey with VersePort  
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