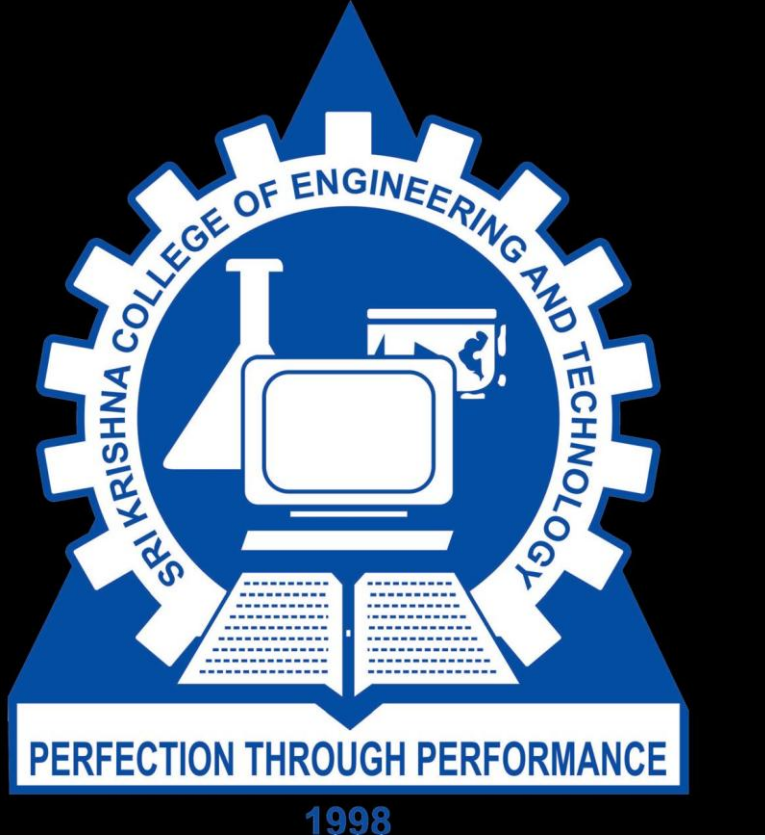




Design Thinking for Enabling Organizations to be AI First

An Industry Reach Program

Sri Krishna College of Engineering and Technology, Coimbatore

4th Aug 2026

DESIGN THINKING FOR ENABLING ORGANIZATIONS TO BE AI FIRST

An Executive Level Program



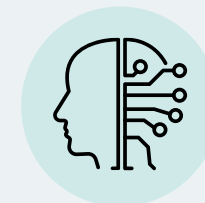
1 Day inperson Workshop

Intensive , Collaborative, Hands on and Outcome Focused



Expert Sessions

Sessions from experts in Design Thinking and AI



Agentic AI + Problem Solving

Tools for prototyping and Testing



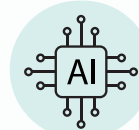
Streams for Change

Walkthru of workstreams in AI Enablement



Understand Expectations

Understand stakeholders needs, pains and gains for enabling an Organization to be AI Ready



Define multiple paths

Define and Refine multiple plausible paths that can lead to Business outcomes



Disruptive and Future Ready Ideation

Ideate and plan for the next 3 to 5 years rather than addressing the immediate problem in hand. Future proof the organization



Walk the Talk

Pilot and Test a sample outcome based process. Replicate the model across organization



Define Actionable Blueprint for an AI ready organization

A set of next steps to start with and continue the journey to make the organization AI First



Click here for more details about the program

<https://www.verseportconsulting.com/events/>

CONTACT US

+91 8015056569

Training Objective

At the end of this program executives will be

- Identify workstreams or paths to enable an AI First Organization
- Formulating the various steps in the implementation plan
- Identify possible ideas to implement the AI First Strategy
- How to start the AI implementation Plan



Audience for this program

This program is for executives

- Plan to design and implement an AI First Strategy
- CFOs or Finance leaders
- CIOs and CTOs or Technical Leaders
- Business Leaders to identify the right type of approach
- Risk and Security
- QA and Governance Heads
- Delivery Heads or Account Heads
- Consultants who want to define AI strategy for their end clients

Be the Change you wanted to see



Disruption happening in the industry

AI Agents are transforming the way business is being run

Effort is getting compressed

AI Agents are executing majority of the tasks
AI is reducing the premium on traditional BPO and IT tasks.
Opex and Capex are reduced to a drastic extent

Expectations are moving up the value chain

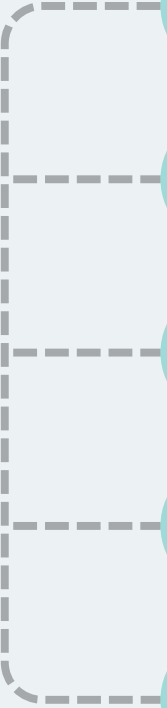
Moving from tasks to Outcome
Pricing models move from headcount to tokens

Differentiation is changing

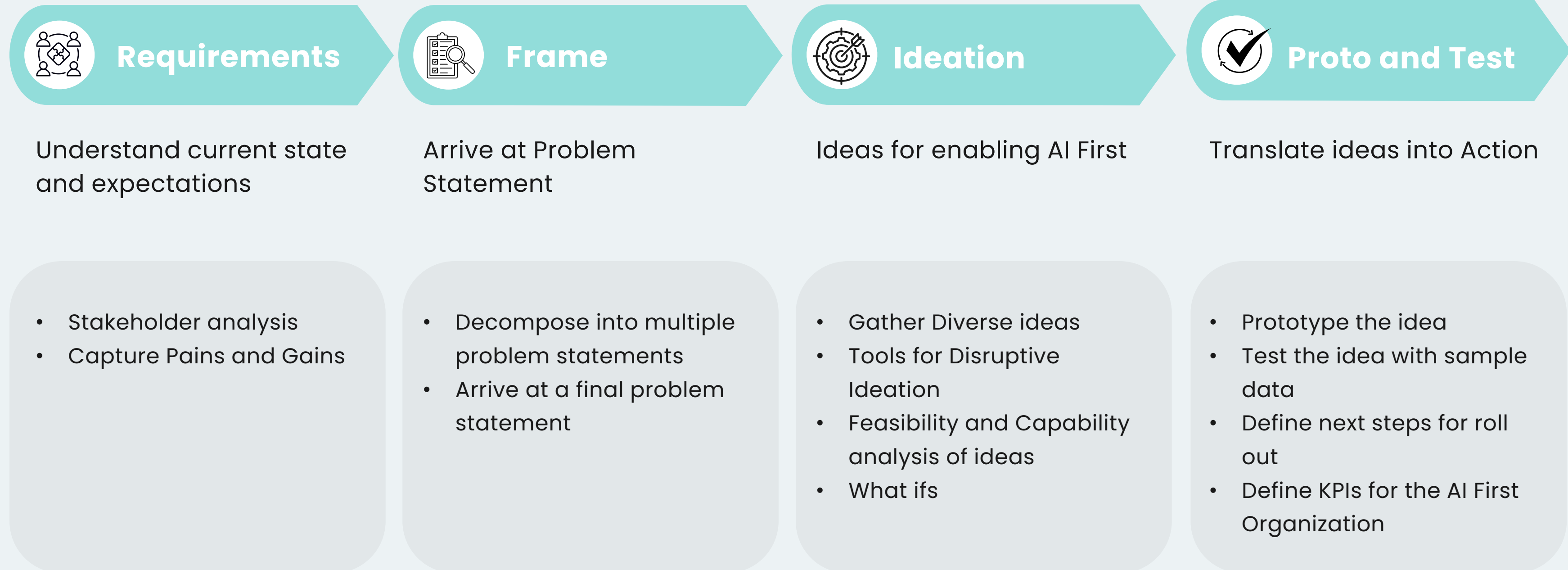
The premium is shifting from pure technical execution to business outcome.

The next gen enterprises are focused on Outcome and Results, rather than the process

What this program will cover

- 
- 01** Requirements - Pains and Gains for an AI First Organization
 - 02** Frame - Define the Problem Statement
 - 03** Ideate - Disruptive ideas to make your organization a differentiated AI Organization
 - 04** Prototype a sample implementation
 - 05** Test your hypothesis , actual implementation

A structured transformation approach



Speakers – Karthik S



Karthik is a specialist in Workforce Transformation. Enabling workforce in organizations to be future ready, adaptable and ready to take up new challenges. Curating and handling workforce transformation programs for GenAI, Business Transformation, Design Thinking and Workforce Innovation. Talent Development Specialist with focus on AI, delivery, Simulations, Gamifications, Immersive and Experiential learning. 37 years of Global customer experience working for many multinationals donning several roles as Head of Talent Development Content at TCS, Client Partner, Delivery Director. Guest speaker in domestic and international conferences.

<https://www.linkedin.com/in/karthik-s-485b467/>

Quotes from Participants who attended this program

- For anyone or any organization exploring AI-First strategy, this is worth the time. I say that as someone who builds AI applications for a living — and still walked out with something I would have taken days or weeks to put together on my own.
- Most Design Thinking workshops I've sat through (and run) begin and end with the user. Empathize, define, ideate, prototype, test. Beautiful framework. But this session quietly reframed the lens. The starting question wasn't **What does the user feel?** — it was **What business outcome are we chasing, and where can AI compress the distance to it?**
- The workshop was well-organized and informative. The sessions were engaging, and the content was presented in a clear and practical manner. The trainers demonstrated good subject knowledge and encouraged participant interaction throughout the program.
- Very good. The trainer is friendly , down to earth , assisted all the participants guiding them technically . Very apt and practical, which makes it easy to understand and you see what you build.
- The workshop provided valuable insights and useful takeaways that can be applied in real-world scenarios. Overall, it was a productive learning experience, and I appreciate the effort put into conducting it successfully
- https://www.linkedin.com/posts/sundarspeaks_designthinking-artificialintelligence-aifirst-share-7477296521277820928-DZU8/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAFqlyUB1Y4KhW3smCw09BmxisBzfyT3hC4
- https://www.linkedin.com/posts/karthik-s-485b467_verseportconsulting-aistrategy-designthinking-activity-7475805193796808704jc7m?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAFqlyUB1Y4KhW3smCw09BmxisBzfyT3hC4

Inperson Workshop Plan

Sno	Session Coverage	Duration
1	Introduction	9.30 – 9.45AM
2	Requirements: Pains and Gains from a CXO perspective Frame Problem Statement	9.45 – 11.30
3	Break	10.30 – 10.50
4	Disruptive Ideation and Exercise to get disruptive ideas	11.30 – 12.30
5	Lunch	12.30 – 1.30PM
6	High Fidelity Prototype Ideas with Examples	1.30 – 2.30
7	Test with examples and AI tools	2.30 – 3.30
8	Break	3.30 – 3.50
9	Exercise - Real Life AI Pilot handson	3.50 – 4.30
10	Conclusion and Wrap Up	4.30 – 4.45

VersePort enables industry ready transformation through an integrated capability uplift approach designed for execution, adoption, and measurable progress.

Let's connect?

Set up time for a detailed walkthrough of the Design Thinking journey with VersePort
Karthik@verseportconsulting.com
8015056569

cso@verseportconsulting.com