



An Industry Outreach Program

DESIGN THINKING FOR ENABLING ORGANIZATIONS TO BE AI FIRST

1 Day inperson program to Build an AI-First Strategy That Delivers Outcomes

Requirements

Understand Pains & Gains

Frame

Frame the Problem Statement

Ideate

Disruptive Ideas for AI-First Transformation

Prototype

Prototype a Sample Implementation

Test

Test & Validate for Real Implementation

Handson Approach applying Design Thinking Principles

Objective

- ❖ Identify High-Impact AI Opportunities
- ❖ Build Actionable Implementation Roadmaps
- ❖ Disruptive Ideas for Competitive advantage
- ❖ Prototype & Validate AI-Driven Solutions
- ❖ Drive Outcomes & Strategic Impact
- ❖ Focus on measurable results

WHO SHOULD ATTEND

- AI Consultants
- Managers who want to implement AI
- Business & Functional Leaders
- Digital Transformation Leaders
- Risk, Security & Governance Heads
- QA & Compliance Leaders
- Startup Entrepreneurs

Highlights

- ❑ Design Thinking Framework
- ❑ Hands-on Exercises & Real Examples
- ❑ AI Tools for Prototyping & Testing
- ❑ Practical Roadmap for Implementation
- ❑ Outcome-Focused Transformation

Program Pre-Requisites

- ❖ Pre Read :
<https://www.youtube.com/watch?v=McTh-xzxfRE>
- ❖ Install Python in your laptops
- ❖ <https://www.python.org/downloads/>
- ❖ <https://www.python.org/downloads/macos/>

PROGRAM DETAILS

- ❖ **Date: 04-08-2026**
- ❖ **Time: 09:30 AM – 04:45 PM**
- ❖ **Workshop Fees per Participant : Rs 5000 + GST**
- ❖ **Venue: Sri Krishna College of Engineering and Technology, Kuniamuthur, Coimbatore, Tamil Nadu – 641008**

ABOUT THE PROGRM

More details about the program please visit
<https://www.verseportconsulting.com/events/>

For Registrations

Link:
<https://www.verseportconsulting.com/events/>